



CET SCHOOL OF MANAGEMENT

(DEPARTMENT OF BUSINESS ADMINISTRATION)

COLLEGE OF ENGINEERING TRIVANDRUM

(Government of Kerala)

Thiruvananthapuram - 695016, Kerala



07 September 2024

Dear Madam/Sir,


Sub: Training Programme on "Strategic Management Skills For Executives" scheduled during 7th and 8th November 2024 at SP GRAND DAYS, Near Flyover, Panavila Junction, Trivandrum

College of Engineering Trivandrum (CET), is one of the oldest, pioneering and premier professional education colleges in India, was started in 1939 by the erstwhile rulers of Travancore. The College is affiliated to APJ Abdul Kalam Technological University (APJAKTU) and the programs are approved by AICTE. Most of the programs offered at CET have accreditation by the National Board of Accreditation (NBA). CET provides a healthy platform for courses at undergraduate, postgraduate and doctorate levels in Management, Basic Sciences, Applied Sciences, Engineering and various emerging disciplines. College of Engineering Trivandrum (CET) started the MBA programme in 1985 as an evening programme to enrich the practicing managers in professional management. A Management School of the current status with a full-time MBA programme was started in the year 2000. CETSOM was accredited by the National Board of Accreditation (NBA) on September 19, 2013, and subsequently in 2019. CETSOM is also an approved centre for carrying out management research leading to PhD.

CET School of Management is organizing a two day Management Development Program on "Strategic Management Skills For Executives" during 7th and 8th November 2024 at SP GRAND DAYS, Near Flyover, Panavila Junction, Trivandrum. I am attaching detailed program brochure and nomination form for your kind reference.

Looking forward to your kind cooperation and participation.

Yours faithfully,


7.9.24

Dr. Suresh Subramoniam
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Encl: Brochure and Nomination Form

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